CLASSICAL CONDITIONING

US (unconditioned stimulus - e.g., food <u>in mouth</u>): input to a reflex

UR (unconditioned response - e.g., salivation to food): output of reflex

CS (conditioned stimulus - e.g., bell): initially results in investigatory response, then **habituation**; after conditioning, results in CR

CR (conditioned response): response to CS; measure <u>amplitude</u>, <u>probability</u>, <u>latency</u>















































	Increases Behavior	Decreases Behavior	
Present	Positive	Positive	
Stimulus	Reinforcement	Punishment	
Remove	Negative	Negative	
Stimulus	Reinforcement	Punishment	





paral	lel to classical:		
instea instea instea	ad of CR there's operant respond ad of US, reinforcement ad of CS, discriminative stimu	onse ilus	
Dut O	rder changes:		
_	CLASSICAL: stim (CS)	reinf (US)	resp (CR

conditioned (secondary) reinforcer:

stimulus paired with reinforcer acquires reinforcing properties

- how does something get to be a conditioned reinf?
 through <u>classical</u> conditioning!
- ex.: in higher order classical conditioning once bell is connected with food, it's used like a US

<u>partial reinforcement effect</u>: reinforcing ONLY SOME TRIALS produces even STRONGER response than reinforcing ALL TRIALS; but what does <u>some</u> mean?..

SCHEDULES OF REINFORCEMENT:

- describe as interval, ratio, fixed, variable
- <u>continuous</u> reinforcement (CR) = <u>all</u> responses get reinforced











- can produce a response the animal would never have made spontaneously on its own

chaining - linking responses into long sequence allows training of very complex behaviors

<u>CONTINGENCY</u>, **NOT CONTIGUITY** is what matters in classical conditioning

Robert Rescorla (1968): exp't on what it takes to make a <u>signal</u> work (-- more than just contiguity!)

3 groups of rats all hear tone lasting for 2 minutes; when tone is \underline{ON} , probability of shock = 40%

- all 3 groups have <u>same degree of contiguity</u> of tone and shock: shock is on for 48 sec out of 120 sec
- but vary p(shock) for 3 groups when tone is **OFF**:
 - grp 1: without tone playing, p(shock) = 40%
 - grp 2: **without** tone playing, p(shock) = 20%
 - grp 3: without tone playing, p(shock) = 10%

results:

grp 1 shows <u>NO</u> fear conditioning to tone grp 2 shows some fear, but less than grp 3 grp 3 shows strong conditioned fear of tone what does tone say to grp 3? "your 10% now goes up to 40%, so BE SCARED!" what does tone say to grp 1? "your 40% stays the same; sure, life sucks, but it's BUSINESS AS USUAL!"

<u>CONTINGENCY</u>: how the US depends on the CS --"probability of US in <u>presence</u> of CS" relative to "probability of US in <u>absence</u> of CS"

Pavlov: contingency confounded with contiguity



<u>light/sound->shock</u> group <u>avoided</u> bright noisy water <u>light/sound->illness</u> group <u>did not avoid</u> bright noisy water <u>taste->shock</u> group <u>did not avoid</u> saccharin water <u>taste->illness</u> group <u>avoided</u> saccharin water

CS and US had to be both inside (taste-illness) or both outside (light and sound-shock) the animal's body

	US:	<u>shock</u>	illness
CS: <u>light / sound</u>	 	AVOID	 DON'T AVOID
taste	 	 DON'T AVOID 	AVOID



cognitive learning - Edward Tolman (1930's-1950's):

learning is NOT just automatic response-strengthening (in Thorndike's sense) but involves <u>acquiring knowledge</u>

ex.: "contingency" in classical conditioning

<u>LEARNED HELPLESSNESS</u> (Martin Seligman) - learning that actions have no effect on world

Phase I (classical):

Dog A and Dog B shocked at same time Dog A can stop shock for both - ESCAPABLE Dog B cannot stop shock at all - INESCAPABLE



<u>LATENT LEARNING</u>: rats ran around maze at leisure for 10 days, then for food from 11th day on...

Thorndike / Skinner: learning begins when reinforcement begins - rats should run slow for 10 days, **then <u>gradually</u> get better** starting from that 11th day...but instead:

Tolman found running was slow for 11 days, **then was <u>suddenly</u> fast** from 12th day on

they had learned it gradually over the 10 days, but didn't show it (it was <u>latent</u>) until motivated (i.e., until they got food at the end)

Conclusion:

learning is NOT caused by reinforcement learning IS a building up of "cognitions"



